



2016

"Talent and creativity
for a stronger and
more inclusive Europe"

EUROPEAN CULTURE FORUM

Brussels
19-20 April 2016

Tuesday 19 April

08:00-09:30 Registration

09:30-10:00 **Opening session**

- Speech by **Tibor Navracsics**, European Commissioner for Education, Culture, Youth and Sport
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10:00-10:30 **Opening statements by**

- **Silvia Costa**, Chair of the Culture and Education Committee, European Parliament
 - **Jet Bussemaker (tbc)**, Minister of Education, Culture and Science, The Netherlands
 - **Boris Pahor**, writer, Slovenia
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10:30-11:00 **Coffee Break**

11:00-13:00 **Plenary Session 1: Can culture help to overcome the fragmentation of society?**

A perspective: by **Jonzi D**, Breakin' Convention's artistic director, United Kingdom

EU-funded Project testimonials from the ground

Panel debate

Moderators:

Damian Horner, Brand Development Director for Hachette, United Kingdom

Mary McCarthy, Director of the National Sculpture Factory, Ireland and Chair Culture Ireland

Speakers:

- **Miklos Both**, composer, singer and guitarist, Hungary
- **Xenia Kalpaktsoglou**, Co-Director, Athens Biennale, Greece
- **Ermin Bravo**, Actor, Bosnia and Herzegovina
- **Maria Vlachou**, Cultural Management and Communications Consultant, Portugal

Reactions, Debate, Q&A with the audience

13:00-14:40 Networking Lunch

14:40-16:45 Plenary Session 2: Can culture help re-launching economic growth?

A perspective: **Michela Magas**, Director, Stromatolite, Founder, Music Tech Fest, Founder, Sonaris, United Kingdom

Panel debate

Moderators:

Damian Horner, Brand Development Director for Hachette, United Kingdom

Mary McCarthy, Director of the National Sculpture Factory, Ireland and Chair Culture Ireland

Speakers:

- **Anu-Maaja Pallok**, Adviser for Creative Industries, Ministry of Culture, Estonia
- **Marie-Louise Rönmark**, Mayor of Umeå, Sweden
- **Ignacio Pérez Dolset**, Co-Founder of Zed, Founder of Ilion Animation Studios and Pyro Studios, and Founder and CEO of U-tad, Universidad Madrid, Spain
- **Horst Hörtnner**, Senior Director, Ars electronica Futurelabs, Austria

Reactions, Debate, Q&A with the audience

16:45-17:15 Coffee Break

17:15-18:30 Flash Sessions I-V

Title	Room
<i>I – Arts meet Business and Technology</i>	<i>Studio 5</i>
<i>II - Creative Europe</i>	<i>Studio 4</i>
<i>III –Culture in EU external relations: available and future instruments</i>	<i>Studio 1</i>
<i>IV - Thriving cultural diversity in the Digital Single Market and a modernised copyright framework</i>	<i>Studio 2</i>
<i>V - Our Future European Cultural Heritage: Engage, Share, Co-create</i>	<i>Studio 3</i>

Wednesday 20 April

08:00-09:30 **Welcome Coffee**

09:30-10:00 Speech by **Federica Mogherini (tbc)**, Vice President, High Representative of the Union for Foreign Affairs and Security Policy

10:00-12:15 **Plenary Session 3: Can culture improve Europe's standing in the world?**

- A perspective: **Can Togay**, Film Director, Cultural Diplomat, Hungary

Panel debate

Moderator: **Gottfried Wagner**, advisor to public and private cultural institutions and NGOs, Austria

Speakers:

- **Isabelle Schwarz**, Head of Advocacy, Research and Development, European Cultural Foundation, The Netherlands
- **Gabriele Becker**, Regional Director for the Middle East and North Africa, Goethe-Institute, Cairo, Egypt
- **Pierre Vimont**, former Executive Secretary-General of the European External Action Service, Senior Associate, Carnegie Europe, Belgium
- **Elif Şhafak**, writer, political scientist and commentator, Turkey

Reactions, Debate, Q&A with the audience

12:15-12:45 **Martine Reicherts**, Director-General, Education and Culture, European Commission and **Luca Bergamo**, Secretary-General, Culture Action Europe

12:45-12:55 **Concluding Remarks** by **Günther Oettinger**, European Commissioner for Digital Economy and Society

12:55-13:25 Boomwhackers symphony

13:25-14:30 **Networking Lunch**

14:30-15:30 **Flash Sessions VI to X**

Title	Room
<i>VI - The Arts and Culture of Change</i>	<i>Studio 5</i>
<i>VII - Audiences in motion</i>	<i>Studio 4</i>

VIII - Interactive theatre as a tool to address conflict situations (practical workshop – runs twice – see session XII) Studio 2

IX - Culture for Cities and Regions: 30 years of European Capitals of Culture and other initiatives Studio 3

X - Work Plan for Culture 2015-2018 and Structured Dialogue (Voices of Culture) Studio 1

15:30-16:00 **Coffee Break**

16:00-17:00 **Flash Sessions XI to XV**

Title	Room
<i>XI - The value of European Film Heritage</i>	Studio 5
<i>XII - Interactive theatre as a tool to address conflict situations (practical workshop- runs twice – see session VIII)</i>	Studio 2
<i>XIII - Culture and development</i>	Studio 3
<i>XIV - Horizon 2020 – research and innovation opportunities in the field of culture</i>	Studio 4
<i>XV - Investing in the cultural and creative sectors</i>	Studio 1

17:00 **End of the Forum**