## INFO DAY ON EU FUNDING FOR TOURISM 20 March 2014

## **DRAFT PROGRAMME**

Charlemagne building (De Gasperi room) rue de la Loi 170, B-1000 Brussels Interpretation to English, French, German, Italian, Spanish.

08:30 - 09:30	Participants' arrival and registration
09:30 - 09:40	Opening: Pedro Ortún, Director for Service Industries
	Directorate General for Enterprise and Industry, European Commission
09:40 - 10:20	"European Regional Development Fund"
	Marek Przeor, Team Leader / Claus Schultze, Policy Analyst
	Competence Centre Smart and Sustainable Growth, Directorate General for
	Regional Policy, European Commission
10:20 - 10:40	European Territorial Cooperation
	Colin Wolfe, Head of Unit [tbc]
	Competence Centre Macro-regions and European Territorial Co-operation –
	Transnational and Interregional Co-operation, Directorate General for Regional
	Policy, European Commission
10:40 - 11:00	"LIFE+" Programme
	Anne Burrill, Deputy Head of Unit
	LIFE - Nature, Directorate General for Environment, European Commission
11:00 – 11:20	Coffee break
11:20 – 12:00	"European Agriculture and Rural Development Fund"
	Benoit Esmanne, Programme Manager – EU policies
	Agricultural policy analysis and perspectives, Directorate General for Agriculture
	and Rural Development, European Commission
12:00 – 12:30	"European Maritime and Fisheries Fund"
	Franz Lamplmair, Advisor
	Integrated Maritime Policy, Directorate General for Maritime Affairs and
	Fisheries, European Commission
12:30 – 14:00	Lunch



## INFO DAY ON EU FUNDING FOR THE TOURISM SECTOR

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14:00 – 14:40	"European Social Fund"
	Bartosz Otachel, Policy Officer
	ESF Policy and Legislation, Directorate General for Employment, Social Affairs and
	Inclusion, European Commission
14:40 – 15:20	"Erasmus +" Programme
	Vanessa Debiais-Sainton, Head of Sector – Erasmus
	Higher education: Modernisation Agenda and Erasmus+, Directorate General for
	Education and Culture, European Commission
15:20 - 15:40	"Creative Europe Programme"
	Jacqueline Pacaud, Programme Manager – EU policies
	Creative Europe Programme – Culture, Directorate General for Education and
	Culture, European Commission
15:40 – 16:00	Coffee break
16:00 – 16:40	"Horizon 2020" programme (FP8 Research and Innovation)
	Zoltan Krasznai, Research Programme Officer
	Reflective Societies, Directorate General for Research and Innovation, European
	Commission
16:40 – 17:10	"COSME" programme (Competitiveness and SMEs)
	Eric Philippart, Deputy Head of Unit [tbc]
	Tourism and Cultural Instruments, Directorate General for Enterprise and
	Industry, Directorate General for Enterprise and Industry, European Commission
17:10 – 17:20	Guide on EU funding for the tourism sector
	Eric Philippart, Deputy Head of Unit
	Tourism and Cultural Instruments, Directorate General for Enterprise and
	Industry, European Commission
17:20 – 17:30	Closing: Pedro Ortún, Director for Service Industries
	Directorate General for Enterprise and Industry, European Commission

Possible changes to the presentation order. Short Questions & Answers after each presentation.